INVOICE



KLKN-TV 3240 South 10th Street Lincoln, NE 68502 Main: (402) 434-8000 Billing: (402) 434-8000

www.klkntv.com

Billing Address:

Smart Media Group Attention: Accounts Payable 1427 Leslie Ave Alexandria, VA 22301

Send Payment To:

KLKN-TV 3240 South 10th Street Lincoln, NE 68502

VOICE					
Property	KLKN-TV				
Invoice #	45095-1	Order #	45095		
Invoice Date	01/30/22	Alt Order #	27666966		
Invoice Month	January 2022	Deal #			
Invoice Period	12/27/21 - 01/30/22	2 Flight Dates 01/25/22 - 01/3			
Advertiser	Herbster for Governo	or			
Product	Order				
Estimate #	125131				
	Account Executive	Katz Washing	gton, D.C.		
	Sales Office	Katz Washing	gton, D.C.		
	Sales Region	National			
	Agency Code				
	Advertiser Code	HRBST			
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref				
	Advertiser Ref				
	Product 1	ORDR			
	Product 2				

Line Start Date End	Date Description	Start/End Time	MTHESS	Longth	Spots/ Week	Rate	Tuno	
Line Start Date End	Date Description	Start/End Time	MTWTFSS	Length	vveek	Rate	Type	
1 01/25/22 01/2	25/22 Ch 8 News Midday M-	F 11a-12p	-T	:30	1	\$40.00	NM	
	Date End Date MTWTFSS	Spots/Week	Rate					
01/2		1	\$40.00					
	ay <u>Air Date</u> <u>Air Time</u> <u>Descr</u>	<u>ription</u>	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Type
1 KLKN	Tu 01/25/22 11:16 AM Ch 8 I	News Midday M-F	11a-12p	:3	O HFNPP30122	H		\$40.00 NM
2 01/26/22 01/2	26/22 Ch 8 News Midday M-	F 11a-12p	W	:30	1	\$40.00	NM	
Weeks: Start	<u>Date</u> <u>End Date</u> <u>MTWTFSS</u>	Spots/Week	<u>Rate</u> \$40.00					
1 * ''-	ay Air Date Air Time Descr	rintion	Start/End Time	l enat	h Ad-ID			Rate Type
		News Midday M-F	11a-12p		<u>п да ть</u> () нғирр30122	н		\$40.00 NM
I KLKN	11.32 AW CH 6	News Midday M-1	11a-12p	.5	0 111 141 1 30122			Ψ40.00 14101
3 01/27/22 01/2	27/22 Ch 8 News Midday M-	-F 11a-12p	T	:30	1	\$40.00	NM	
Weeks: <u>Start</u> 01/2	Date End Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$40.00					
Spots: # Ch D	ay <u>Air Date</u> <u>Air Time</u> <u>Descr</u>	ription_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KLKN	Th 01/27/22 Ch 8 i	News Midday M-F	11a-12p	:0	0			\$40.00 NM
-	ee MG 3.2 reempt							
4.04/00/00	00/00 Ob 0 Nove Midde M	F 44 - 40:		-00	4	#40.00	N 1 N 4	1
4 01/28/22 01/3	28/22 Ch 8 News Midday M-	-F 11a-12p	F	:30	1	\$40.00	NM	
Weeks: Start	Date End Date MTWTFSS	Spots/Week	Rate					
01/2		1	\$40.00					
Spots: # Ch D	ay Air Date Air Time Descr	ription_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KLKN	01/28/22 11:17 AM Ch 8 I	News Midday M-F	11a-12p	:3	O HFNPP30122	Н		\$40.00 NM
0.04/00/00				0.0		A45.6 2	N 18 4	
6 01/30/22 01/3	30/22 This Week	8a-9a	S	:30	2	\$45.00	NM	
Weeks: Start	Date End Date MTWTFSS	Spots/Week	Rate					
01/2		<u> </u>	\$45.00					
* ''-	ay <u>Air Date</u> <u>Air Time</u> <u>Descr</u>	ription	Start/End Time	Lenat	h Ad-ID			Rate Type
								

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

Station warrants that the broadcast information shown on this invoice was taken from the official program log; we do not discriminate in the sale of TV time and will not accept buys placed with an intent to discriminate on the basis of race or ethnicity.





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	Invoice #	45095-1	Invoice Month	January 2022
	Invoice Date	01/30/22	Invoice Period	12/27/21 - 01/30/22
	Advertiser	Herbster for Governor		
	Product	Order		
	Estimate #	125131		

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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
6 01/30/22	01/30/22	This Week	8a-9a	S	:30	2	\$45.00	NM	
Spots: # Ch	Day Air	r Date Air Time Des	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2 KL	-		Week	8a-9a	:3	0 HFNPP3012	2н		\$45.00 NM
1 KL	KN Su 01	/30/22 8:59 AM This	Week	8a-9a	:3	0 HFNPP3012	2н		\$45.00 NM
7 01/25/22	04/05/00	Ch 9 Nous et 10s M	T 10n 102En	-T	:30	1	\$175.00	NIM	
	01/25/22	Ch 8 News at 10p M		•	.30	'	\$175.00	NM	
Weeks:	Start Date 01/24/22	End Date MTWTFSS 01/30/22 -T		<u>Rate</u> \$175.00					
Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
– –	KN Tu 01		News at 10p M-F	10p-1035p		0 HFNPP3012	2н		\$175.00 NM
			·						\$170.00 Till
8 01/26/22	01/26/22	Ch 8 News at 10p M	-F 10p-1035p	W	:30	1	\$175.00	NM	
Weeks:	Start Date 01/24/22	End Date MTWTFSS 01/30/22W		<u>Rate</u> \$175.00					
Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
– –	KN W 01		R News at 10p M-F	10p-1035p		11 <u>AU-1D</u> 10 HFNPP3012	211		\$175.00 NM
I KL	IN W UI	720/22 10.31 FW CH C	News at 10p W-I	тор-тозэр		10 TIF NFF 3012	211		\$175.00 NW
9 01/27/22	01/27/22	Ch 8 News at 10p M	-F 10p-1035p	T	:30	1	\$175.00	NM	
Weeks:	Start Date			Rate					
	01/24/22	01/30/22T	•	\$175.00					
Spots: # Ch				Start/End Time		<u>th</u> <u>Ad-ID</u>			Rate Type
1 KL	KN Th 01	/27/22 10:28 PM Ch 8	News at 10p M-F	10p-1035p	:3	0 HFNPP3012	2н		\$175.00 NM
10 01/28/22	01/28/22	Ch 8 News at 10p M	-F 10p-1035p	F	:30	1	\$175.00	NM	
Weeks:	Start Date	End Date MTWTFSS		Rate					
C # Ch	01/24/22	01/30/22F	•	\$175.00		. A . I . D			Data Tura
Spots: # Ch				Start/End Time		<u>th Ad-ID</u>	211		Rate Type
1 KL	KN F 01	728/22 10:21 PM Ch 8	News at 10p M-F	10p-1035p	:3	0 HFNPP3012	ZH		\$175.00 NM
12 01/26/22	01/26/22	M-F 630p-7p	630p-7p	W	:30	1	\$120.00	NM	
Weeks:	Start Date 01/24/22	End Date MTWTFSS 01/30/22W		Rate \$120.00					
Spots: # Ch			•	Start/End Time	Land	h Ad-ID			Rate Type
1 KL				630p-7p		11 <u>Au-10</u> 10 HFNPP3012	2н		\$120.00 NM
I INL	ICIV VV OI	720/22 0.30 1 W W-1	030p-1p	030р-7 р		10 TH NI T 3012	211		ψ120.00 INIVI
13 01/27/22	01/27/22	M-F 630p-7p	630p-7p	T	:30	1	\$120.00	NM	
Weeks:	Start Date 01/24/22	End Date MTWTFSS 01/30/22T		<u>Rate</u> \$120.00					
Spots: # Ch				Start/End Time	Lenat	h Ad-ID			Rate Type
1 KL	-			630p-7p		0 HFNPP3012	2н		\$120.00 NM
14 01/28/22	01/28/22	M-F 630p-7p	630p-7p	F	:30	1	\$120.00	NM	
	011-5-1			D-:					
Weeks:	Start Date 01/24/22	End Date MTWTFSS 01/30/22F		<u>Rate</u> \$120.00					
Spots: # Ch			•	Start/End Time	Lena	h Ad-ID			Rate Type
1 KL	-	/28/22 6:43 PM M-F		630p-7p		10 HFNPP3012	2н		\$120.00 NM
	1 01			۸، ۵۰۰۰					ψ.=0.00 14IVI

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Send Payment To:



Invoice #	45095-1	Invoice Month	January 2022
Invoice Date	01/30/22	Invoice Period	12/27/21 - 01/30/22
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	125131	_	-

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Line Start Date	End Date	Description	Start/End Time	MTWTESS	Length	Spots/ Week	Rate	Туре	
16 01/30/22	01/30/22	Sunday Prime 2	7p-8p	MTWTFSS S	:30	2	\$175.00	NM	
Weeks:	Start Date 01/24/22	End Date MTWTFSS 01/30/22S	Spots/Week 2	<u>Rate</u> \$175.00					
Spots: # Ch	Day Air		_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KLK		16.3,16.4	ay Prime 2	7p-8p	:0	0			\$175.00 NM
2 KLK	N Su 01,	/30/22 Sunda 16.3,16.4	ay Prime 2	7р-8р	:0	0			\$175.00 NM
4 KLK	N Su 01		News Sun 530p	530-6p	:3	O HFNPP3012	22н		\$100.00 NM
3 KLK	(N Su 01	·	ay Prime 4	9p-10p	:3	O HFNPP3012	22н		\$250.00 NM
17 01/30/22	01/30/22	Sunday Prime 3	8p-9p	S	:30	2	\$175.00	NM	
Weeks:	Start Date 01/24/22	End Date MTWTFSS 01/30/22S	Spots/Week 2	<u>Rate</u> \$175.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descr	iption_	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 KLK			,	8p-9p		0 HFNPP3012			\$175.00 NM
2 KLK	(N Su 01)	/30/22 8:44 PM Sunda	ny Prime 3	8p-9p	:3	0 HFNPP3012	22H		\$175.00 NM
18 01/25/22	01/25/22	Good Morning America	a 7a-9a	-T	:30	1	\$75.00	NM	
Weeks:	Start Date 01/24/22	End Date MTWTFSS 01/30/22 -T	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch	<u>Day</u> Air			Start/End Time	Lengt	h Ad-ID			Rate Type
1 KLK	(N Tu 01)	/25/22 8:55 AM Good	Morning America	7a-9a	:3	0 HFNPP3012	22н		\$75.00 NM
19 01/26/22	01/26/22	Good Morning America	a 7a-9a	W	:30	1	\$75.00	NM	
Weeks:	Start Date 01/24/22	End Date MTWTFSS 01/30/22W	Spots/Week 1	Rate					
Spots: # Ch	Day Air		•	\$75.00 Start/End Time	I enat	h Ad-ID			Rate Type
1 KLK	-		Morning America	7a-9a		0 HFNPP3012	22н		\$75.00 NM
20 01/27/22	01/27/22	Good Morning America	a 7a-9a	T	:30	1	\$75.00	NM	
Weeks:	Start Date 01/24/22	End Date MTWTFSS 01/30/22T	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch	Day Air		· ·	Start/End Time	Lenat	h Ad-ID			Rate Type
1 KLK			Morning America	7a-9a	_	0 HFNPP3012	22н		\$75.00 NM
21 01/28/22	01/28/22	Good Morning America	a 7a-9a	F	:30	1	\$75.00	NM	
Weeks:	Start Date 01/24/22	End Date MTWTFSS 01/30/22F	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch	Day Air		i <u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KLK			Morning America	7a-9a	:3	0 HFNPP3012	22H		\$75.00 NM

Total Spots 20

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INVOICE



Invoice #	45095-1	Invoice Month	January 2022
Invoice Date	01/30/22	Invoice Period	12/27/21 - 01/30/22
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	125131		-

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Payment Terms 30 Days Gross Total \$2,270.00

Agency Commission \$340.50

Net Amount Due \$1,929.50

<u>Invoice Balance as of 02/01/22 10:50:21 AM CT</u> **\$0.00**